



Cyrus J. Mehta



Jan 78 – Nov 79



Chippendale Exports Pvt. Ltd
Exclusive Furniture. Home. Offices. Turnkey Projects



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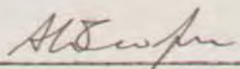
113, MAHATMA GANDHI ROAD, FORT,
BOMBAY July 3, 1979.

TO WHOM IT MAY CONCERN

In the course of one our management consultancy assignments, I came in professional contact with Cyrus J. Mehta, a marketing executive with our client, Chippendale Exports P. Ltd.

I have had occasion to associate Cyrus, from time to time during the last one year, on certain aspects of my assignment relating to marketing. I may say that I was struck by the tremendous enthusiasm and confidence he brought to bear on all matters handled by him and his receptivity to new ideas. He has a sharp analytical grasp and is thorough in his management principles. He is keenly interested in marketing and certainly has, I feel, the potential and skills to succeed in this important area of management.

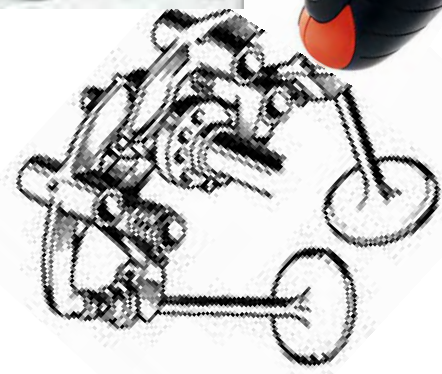
I wish him all success in his endeavour to improve his professional skills and career.


A. D. COOPER
PARTNER

'78-'79 Chippendale Exports Pvt Ltd
India's first modern furniture mnfg. Co.



Jan '80-Nov '83



Boodai Trading Co. Kuwait.
A Premier Oilfield, Construction and Industrial Supply Co.

BOODAI TRADING COMPANY LTD.

P.O. Box No 1287- Safat, KUWAIT
 Tel: 427159/427120-7
 Telex: 22050 & 22210 Cable COLUMBUS
 Commercial Registration No 5635

شركة بُوْدَي التجارية المحدودة

مستودع بريد ١٢٨٧ الصفاة الكويت
 هاتف: ٤٢٧١٥٩ - ٧ / ٤٢٧١٢٠
 بلكس: ٢٢٢١٠ - ٢٢٠٥٠ الكويت - كولومبيا - صوكسول
 الترخيص التجاري: ٥٦٣٥

Our Ref: ADM/ 63

Your Ref:

Kuwait 25.10.1983

TO WHOM IT MAY CONCERN

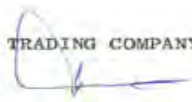
This is to certify that Mr.Cyrus Jal Mehta worked in this organisation from 1st January,1980 to 22nd October,1983.He started out as a Senior Buyer in the Commercial Department, where his performance was excellent. He was then promoted to Assistant Sales Manager of the Industrial Supplies Division, where he was responsible for the activities of all outdoor Salesmen. He was successful in motivating them to higher performances and their contribution to total sales showed clear improvement. He was further promoted to Corporate Marketing Executive where he was responsible for the entire marketing programme of the Company and in some cases was involved with other companies of the Boodai Corporation.

Regardless of the portfolios handled by him, Mr.Cyrus Mehta was always responsible to report directly to the General Manager and/or the Directors of the Company.

Mr.Cyrus Mehta has skill to communicate easily and possesses effective management qualities.His contribution to the Company has been considerable.

We do wish him every success and recommend him to anyone interested in a high calibre individual having immense talents.

for BOODAI TRADING COMPANY LTD.,


 Ameen Ul-Haque,
 General Manager

AH/cr

Boodai Trading Co. Kuwait. Jan 80-Nov 83
 Premier Oilfield, Construction & Industrial Supply Co.

June 85 to Mar 86



Kuwait Lube Oil Co.

The regions first ECO Re-refinery
Started up the company.

Manager- Sales and Marketing

The vision for setting up in India had also begun after leaving Boodai in Nov 83...

J. Mehta International (JMI), Bombay was set up in Oct 1984



1984 -1994



J. MEHTA INTERNATIONAL

JMI Regd. Office : Uco Bank Building 4th Floor, 359 D.N. Road,
Bombay 400001 India, Tel. : 2872609 - 2835044

ADVANCED



TECHNOLOGIES

JMI, India

The early eighties saw me participate in the commercial world becoming proficient in a highly complex job at a multinational company and then starting up a refinery with unique eco-friendly technology...

And then in 1984, pursuing a personal vision, I set up shop in India with the intention to bring in cutting-edge technologies to:

- **Eliminate contaminated drinking water* in the rural areas of India;**
- **Eliminate or reduce environmental pollution;**
- **Eliminate or reduce human exposure to hazardous environments.**

* *1971 during wartime I was a volunteer for 6 weeks at a refugee camp near the border with Bangladesh [East Pakistan at the time]. I was 16 and seeing the disenfranchisement of fellow human beings, the daily 'in-my-face' experience of death, the disease, the fear and pain affected me profoundly.*

Unbeknown to me at the time, this single experience was to exert a powerful influence for the rest of my life.

JMI, India

- The company was set up to serve India's core sectors i.e. oil, nuclear, and industrial sectors with leading edge environmentally sound technologies.

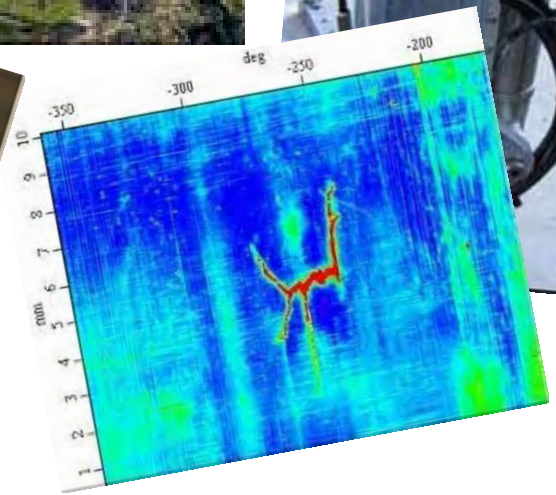
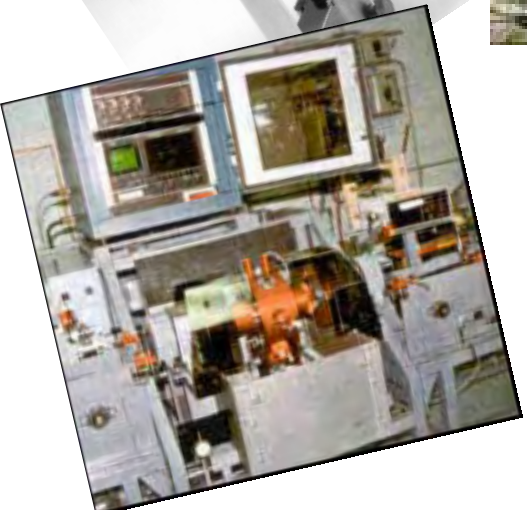
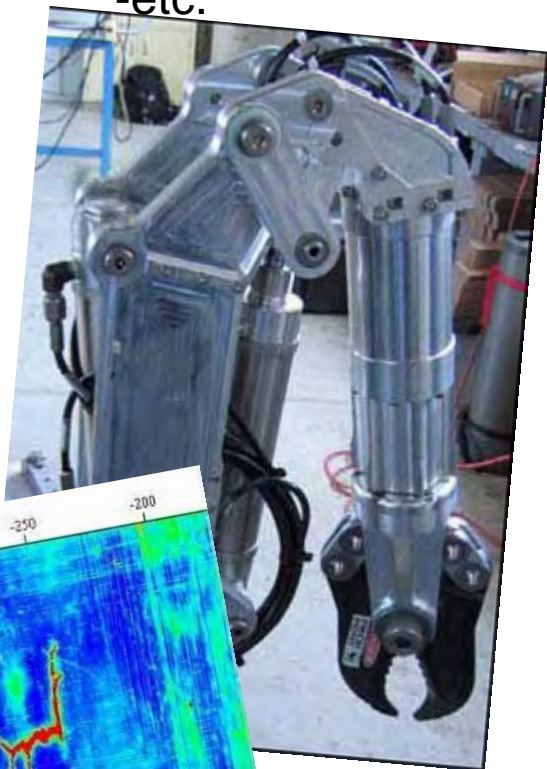
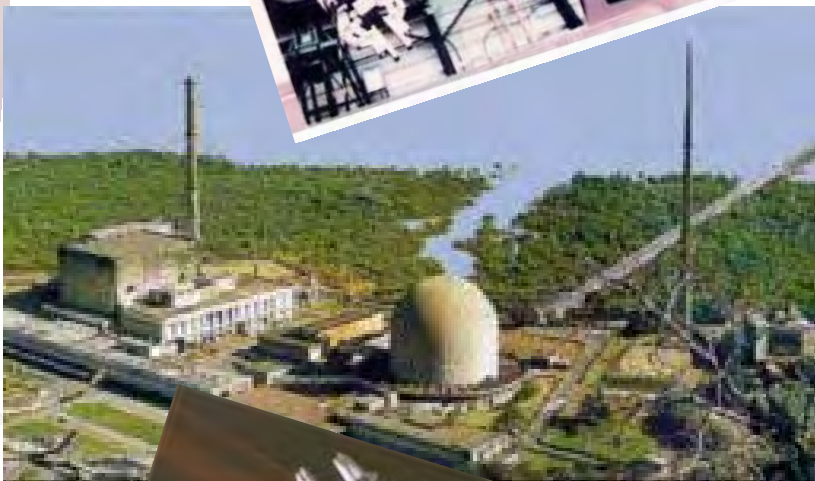
By 1986, JMI was the exclusive management & marketing arm in India for numerous companies, including:

- **AEA Technology** (United Kingdom Atomic Energy Authority)
 - **Ricardo Hitec Ltd. PLC, UK**
 - **Birns (UK) Ltd., Scotland;**
 - **3i International, California, USA;**
 - **N.V. ECO S. A., Belgium**
 - **Nuclebras Equipamentos Pesados S.A. [NUCLEP] Brazil**
 - **Enwesa, Spain**
 - **Calco Ltd. USA**
-
- Successfully initiated processes to standardize the technologies in each respective market segment
 - Managed all liaison services for all the projects awarded. Projects included remote nuclear reactor repair at MAPS, feasibility studies for robotic operation at RAPS, decontamination work at CIRUS
 - Leading edge methodologies were introduced for the inspection, service and repair of nuclear power plants at BARC, TAPS, KAPS, RAPS, and NAPS.
 - Other non-nuclear technologies were approved by IOCL, ONGC, HPCL, BPCL
 - Pollution Control Boards in Maharashtra and Tamil Nadu, Madras Port Trust,
 - Private Sector: TISCO, ESSAR, PAL, TATA Finance and many others

- # Nuclear
- Robotics
 - NDT
 - Decontamination
 - Health & Safety
 - Reactor Repair
 - etc.



 **BIANS**





- Sludge remediation
- Resource Recovery



ATLAN'TOL
eco-friendly chemicals

- Environmentally friendly
- Leading Edge Technology
- Biodegradable
- Non-Toxic
- Hi-efficiency, Best Quality
- Cost-effective

ECO



Leading Edge &
Eco-friendly Chemicals



1984 to 1994

Over 5 major symposiums for the Nuclear Industry and numerous seminars at various oil companies, pollution control boards, govt. agencies and corporations



Our Ref:
Your Ref:



Club Street Works
Bamber Bridge
Preston, Lancs • PR5 6FN
Tel: (0772) 34051
Fax: (0772) 627972 (Design)
(0772) 628173 (Projects)

Ricardo Hitec Limited

10th July 1992

TO WHOM IT MAY CONCERN

OPEN TESTIMONIAL FOR MR CYRUS MEHTA

It has been my pleasure to have been associated with Mr Metha over a four year period, within a Principal/Agency relationship, between Ricardo Hitec Ltd and his company JMI.

The undersigned is leaving the employment of Ricardo Hitec and has felt moved to offer this unsolicited testimonial.

Cyrus Metha has been an outstanding Agent, not just with regard to his ability to penetrate a most complex and difficult market for us. Rather it is his thoroughness which is so impressive. This extends to everything he does; from a simple report through to organising an international seminar or exhibition.

Beyond this attribute, he is able to empathise with all parties and to understand other people's perspectives. His communication skills are excellent and he displays a tenacity of purpose beyond anyone with whom I have ever worked.

Mr Metha will be an asset to anyone, or any organisation, with whom he may be associated in the future. He is a most competent person; I have valued him as a business associate and as a friend.

Yours sincerely

R ESCANDON
Divisional Sales Manager



Certificate No. PM1332
BS 5766 Part 1
BIS 9801EN2959



Incorporating the SAC Group of Companies
Registered in England No. 1147167
Reg. Office: Brunwick House, Upper York Street, Bristol U.K.

 **J. MEHTA INTERNATIONAL (JMI)** 
PRESENTS
NUCLEAR ENGINEERING SERVICES. U.K.
SAC TAYLOR HITEC LTD & AEA TECHNOLOGY



YOUNG TURKS

CYRUS Mehta is one of those who got lured back—lured back from America, where he went to acquire a bachelor's degree in business management. And while he could very well have stayed on in the Land of Opportunities, he decided to return to India because of a deep sense of commitment within him.

Commitment to what? To bring to India, technology that would eliminate or rather minimise human exposure to hazardous environments. And that is just what he hopes JM International, the company that he established in 1986, will one day be able to achieve.

It all began in 1971, when Cyrus, a young college student in his first year at Elphinstone College, opted to go as a volunteer to the Bangladesh border to help out in the refugee camps there. "I was there in the squalor for four weeks. I saw people die of hepatitis because of the kind of water that they were forced to drink, and this experience will remain with me for the rest of my life," says Cyrus. The appalling sights and poor conditions that he was witness to had their own impact. It was this singular experience that became the driving force for his future plans for an environment that allowed one to live without danger.

Committed as he was to his social cause, he first needed to acquire managerial skills. His was a family of entrepreneurs (his father owned the well-known Chippendale Furniture shop). After acquiring his degree in business management from America, he did pursue working in the family-business for a year in India, but soon gave up to return to the United States to take up a job in a large conglomerate. From America, he went to Kuwait to work with Boodai, another large company that was involved in recovering oil from sludge.

On the face of it, Cyrus appears to have taken his time finding his feet to follow his heart, but one has to give him credit for not having shelved his plan in the midst of all that happened in the intervening years. Even while in Kuwait on a regular job with Boodai, he set up JM International and monitored it from his base in the Far East.

Potable water was the first thing that was on his mind when he set up the company. So he tried to introduce in India what was at that time a remarkable means of acquiring good water from desal. The product came in the form of crystals and had to be fitted into a cartilage. At that time in 1984, the product had great potential for success, but that was not to be as his first venture failed to take off on account of a lack of proper financial support. "You see, the person who promised to finance the venture let me down, and I had no means of financing the same myself," explains Cyrus.

With his first major setback behind him, Cyrus moved fulltime to India in 1990 and decided to take in hand JM. As an environmentalist, it seems strange that his first involvement should have been with the nuclear industry, but what Cyrus was moving towards was bringing in safer and cleaner methods of harnessing a



CYRUS MEHTA

SLICK FORTUNE

Wilma Braganza meets Cyrus Mehta of JM International

vital form of energy. This is where his interest in robotics comes in. As a representative of the UK-based Ricardo Hi-tec Limited, he was able to introduce in India robots that could enter reactors to do various jobs, thus eliminating the human need for doing the same. After some other setbacks, Cyrus managed to acquire quite a few contracts.

Encouraged by his success with the robots, Cyrus decided to represent yet another American company, the well-known 3I (Industrial Innovations Inc), whose product, the Super MACS (Mobile Action Cleaning System), was quite the thing that India needed to clean up its oil-infested waters. Totally self-contained and powered so that it can be operated either on land or on sea, it is the ultimate tank-cleaning and product-recovery system available worldwide. Says Cyrus: "Until recently, public sector companies like Indian Oil Corporation simply dumped their oil-sludge. Apart from the pollution

that it causes, millions of dollars can be saved by recovering oil from this sludge. There is a dire need to treat over 100,000 metric tons of sludge immediately and this figure is only for oil companies in India. A tank or pond with only 1,000 tons of sludge can contain up to 900 tons of oil which would, at current prices, be worth over 2.5 million.

While the Super MAC does seem to be ideal for India, the fact is that the package costs two million dollars (about Rs 6 crore) and that is quite a bit of money. Still Cyrus has managed to do quite a bit of plain-speaking and aggressive marketing. He meets officials in Delhi a number of times, prepares feasibility studies and demonstrates the use of his product. The result is that a certain amount of consciousness has crept in, and bodies like the Tamil Nadu Pollution Board and the Indian Oil Corporation are considering to invest in the Super Mac.

Not satisfied with the product

profile that he has gathered for JM, Cyrus recently added another feather to his cap. JM has now become the exclusive representative of ECO, a Belgium company that manufactures Atlantol. Its products include AT 7 Floating, which, Cyrus feels, should have been used in the treatment of the recent oil-spill off Bombay High. "I have been in Kuwait where oil spills have taken place. The right thing to do is to bring the oil to the surface and not let it sink, which is hazardous," he adds.

The years of research and hard work have finally paid off. Says 38-year-old Cyrus, "Our turnover figures speak for themselves. In 1987, our turnover was a mere Rs 44,000, and now, within a span of five years, we have aggregated Rs 2.5 crore."

You have to be interested in something enough to make it work. That, in essence, sums up the philosophy of Cyrus Mehta. And it is this philosophy that has largely contributed to his success as an entrepreneur.

1993 - present
move to Dubai
and onwards to Canada



**Committed to Transforming Man's Environment
INNER & OUTER**

Addressing Man's INNER Environment with The ReikiTECH Workshop For Personal Transformation and Professional Excellence

THE GENTLE MYSTIC

He heals friends and family. Beyond time and space. In body and in spirit. Cyrus Mehta, gentle mystic, is an unusual persona. In seeking to explore the fascinating mysteries of the inner self in what he calls 'Reiki,' he is re-inventing the time worn pairs trodden by enlightened Buddhist monks, in his own right...

By Vikarna Gupta
Illustration by Saranya Nair



Cyrus Mehta: Letting the energy flow

And like apprentices in his field, the interviews with the mystic are on television and in print. A word may be used to describe him, a word rarely seen in an unusual place. It is, on the surface, the name of a man of peace that can speak to an audience of all ages. The mystic, 'Reiki,' the name of a man of peace that can speak to an audience of all ages. The mystic, 'Reiki,' the name of a man of peace that can speak to an audience of all ages.



The Reiki Integrity Award 1999

ReikiTECH receives Award
The Sacred Path Organization has awarded The Reiki Integrity Award 1999 to ReikiTECH. The award is given to an outstanding site whose level of integrity, ethics, and community service are of such high quality that it tends to set the example for the rest of the internet Reiki community.

The ReikiTECH site offers qualified information about Reiki, its techniques and history. It provides the community with a high level of responsible Reiki training. It has made significant contributions to the quality and quantity of responsible information about Reiki available on the world wide web.
You can view the site on www.ReikiTECH.com

Health Of holistic healing or, The power of Reiki

By Aysha Manor

The Chinese call it *chi*, others call it *prana*, today's scientists call it *bio-plasmic energy*... Reiki, the Japanese term for universal life force, is gaining popularity in the UAE

No incense-filled rooms or Oriental music? I was puzzled as I entered the elegant home of Cyrus Mehta, a man with the fascinating gift of healing. A pioneer in the field of Reiki in Dubai, he was far from what I imagined! He started experimenting with Reiki way back in the '70s when he was a student in Los Angeles. It did not take him long to fall in love with it and his involvement with nuclear power - while working in the Indian nuclear power industry - gave him the opportunity to explore the world of energy. He later profited from the teaching of Chondran, a Reiki grandmaster based in Honolulu, and now shares with others his incredible gift.



Cyrus Mehta: Many doctors use Reiki on their patients'

"Reiki is the Japanese term for universal life force energy, an energy technology and a holistic healing process. It is a method of channeling that opens blocked channels and allows energy to flow freely through your body. It is a qualitative experience that purifies you by activating the pressure points in your body," says Cyrus. "You actually feel the energy flowing through your limbs and then your experience conceptual shifts in your life. You begin to feel like you never have before. It is a support system that holds your relationship with your environment and your emotions," he goes on.
Having personally benefited from Reiki in innumerable ways, his eyes light up as he proceeds to discuss its mystical powers.
"What the Japanese refers to the universal, primordial spirit and 'Ki' is the energy force that conceptions on Reiki has been assigned many names through the centuries.
The Chinese call it 'chi', in Vedic literature it is known as 'prana', in Christianity it is referred to as 'light' and

emotional body, my physical body and my energy body. If you live in a world of Reiki, you should be tranquil, content and undoubtedly relaxed. Your personal relationship will, in turn, improve your relationships with others and your environment," he explains.
"This harmony therefore nullifies the effects of anger, jealousy and envy which are dominant in numerous corporations and which depletes the energy around, reducing productivity to a minimum. This theory is what makes Reiki so popular in the world of management."
Mehta's approach to teaching Reiki differs from the traditional, various processes which

If you live in a world of Reiki, you would be centered and relaxed.

contribution. Then I got to the traditional aspect of Reiki whereby I open up the channels of attainment which work on acupuncture points in the body. Thereafter, a few flows of energy is established. It starts flowing through your pain and you can make it available to anyone or on anything."
There are different levels that one must go through to master Reiki but Cyrus insists that the first level in itself is quite complex. "The only requirement for a person to experience Reiki is willingness. People are apprehensive about this course but none has a non-believer."

Through a firm by Reiki, Cyrus refers conventional medicine regard for medicines, "I know many doctors are using it on their patients, any wonder wanting to get normal. Intelligent people appreciate what Reiki offers."

ReikiTECH web site
INTENT Consultancy and Management Services has set up its own site on the World Wide Web to cater at <http://www.ReikiTECH.com>. According to Cyrus Mehta, Partner at Intent Consultancy, since the mid-1980s, he has been working with technologies for the reduction of environmental pollution and the elimination of hazardous environments in the nuclear power and oil industries. While a part of interest in this field, a significant milestone was achieved when he was invited to give a presentation on the use of ReikiTECH (pronounced Reiki Tech) to allow Cyber Gear.



Reiki on the Net

Intent Consultancy and Management Services has put up its site dedicated to Reiki on the World Wide Web at <http://www.ReikiTECH.com>. Since the mid-1980s, Cyrus Mehta has been working with technologies for the reduction of environmental pollution and the elimination of hazardous environments in the nuclear power and oil industries. While a part of interest in this field, a significant milestone was achieved when he was invited to give a presentation on the use of ReikiTECH (pronounced Reiki Tech) to allow Cyber Gear.

Says Reiki master Cyrus Mehta, "It (reiki) has the capacity to work on oneself and others. It treats one as a whole being, that is, it works on their energy."



Cyrus Mehta, an ardent campaigner of Reiki

Enhance your power of concentration

Reiki is a low risk, highly effective and safe application of the mind. It is a powerful tool for personal and professional development. It is a safe and effective way to improve your concentration, focus, and overall well-being. It is a safe and effective way to improve your concentration, focus, and overall well-being. It is a safe and effective way to improve your concentration, focus, and overall well-being.

It is on hand usually and constantly. Whenever the need arises, you can turn to it. It is a safe and effective way to improve your concentration, focus, and overall well-being. It is a safe and effective way to improve your concentration, focus, and overall well-being.

The ReikiTECH Workshop

the artscience of discovery and wellness

- Several thousand people graduated
- Over 60 nationalities trained
- Recognized by Dubai Quality Group

www.ReikiTECH.org



"HOME IS A STATE OF MIND": Cyrus Mehta (with the box)

Pursue life with passion

HOME is a state of mind," declares ● **CYRUS J. MEHTA**, Partner, Intent Consultancy and Management Services. "It's not real estate." He, therefore, does not feel like an expatriate. Leaving Mumbai at the age of 17 for California and spending a prime part of his life in Kuwait, India and the UAE, he asks, "Tell me, where is my home?"

"I am comfortable wherever I am, but I can honestly say that out of all the places I lived, Dubai has a tremendous energy. I look upon it as a benevolent ruler-based state

Millennium Message...

In support of a global intention to bring peace and harmony throughout Mother Earth, Intent Consultancy & Management Services has put a Millennium Message on it's web site at www.ReikiTECH.com. ReikiTECH is committed to working with technology to transform Man's environment - both inner & outer.

If you wish to take an active role in anchoring global awareness and assisting humanity in its efforts to consciously evolve, pass the web site address to others.

Visit the website for direct access to some of the most interesting sites on the world wide web. Sites such as the Institute of Noetic Sciences, The International Society for the Study of Subtle Energies and Energy Medicine, TASTE - The Archives of Scientists' Transcendent Experiences and One-Degree-Beyond.

Millennium Milestone...

The ReikiTECH Workshop receives DQG Endorsement

Congratulations to The ReikiTECH Workshop on receiving the coveted endorsement by the Dubai Quality Group. A quality personal transformation programme, The ReikiTECH Workshop has been gaining increasing recognition both locally and internationally, and this endorsement is a clear statement of the programme's excellence. Kevin Carty, Executive Director of the DQG says: "We are committed to bringing the very best programmes to develop personal and professional excellence and The ReikiTECH Workshop is a perfect example of such a programme. We expect our association with Cyrus J. Mehta of INTENT Consultancy to grow and the development of many more programmes offered by them."

AQUARIUS February 2000

Recognition for ReikiTECH

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The programme's endorsement by The Dubai Quality Group – The quality organisation in the region – is a clear statement of its excellence.

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Companies can now avail of a quality programme, which guarantees individual wellness, directly improving body and thus, body corporate. Every participant leaves the workshop de-stressed, incredibly energised, and truly rejoicing in his/her life and work.

The ReikiTECH Workshop is a breakthrough forum that allows one to experience body-mind-spirit harmony, and which in turn brings out an outstanding level of creativity and efficiency in an individual. A win-win situation at all levels of human interaction.

Courses are being held on **March 23 and 24** and again on **April 6 and 7**.

**For further details of
any courses contact
Vanessa or Aliya at
the DQG office on
343 1950.**



A ReikiTECH workshop held in Dubai earlier this year

Redirecting our paths in life

Physical and mental stress are factors of modern day living that we are all aware of, but few are able to effectively combat it. E-mails, faxes, mobiles, beepers, answer phones... the line between home and the workplace is blurred beyond recognition. Time for families, friends and self is fast disappearing. It's a modern paradox: the more we stay in touch, the more out of touch we become.

ReikiTECH could be the solution and you can learn all about it during a two-day course being held on October 23 and 24. The DQG workshop is being held in association with INTENT Consultancy.

The ReikiTECH workshop is about redirecting and clarifying our paths in life and our lifestyles in order to come into a more consistent, heightened state of awareness of the present moment.

Dispensing with worry

ReikiTECH – which derives its name from the Japanese word reiki (cosmic force) – facilitates an emptying process. Anxieties, phobias, worries, disharmonious habits, stresses, all get peeled away.

My deep desire to reach more people, coupled with the enthusiastic exhortation by those who had 'graduated' from The ReikiTECH Workshop, saw me delving deep into my own experiences over the years resulting in the emergence of a new and powerful formula - The 2 day Lifetoolz Seminar.

The 2 -day Lifetoolz™ Seminar is purpose-designed and creates the space to have an extraordinary experience. Pretty much like 'A Journey to the Peak', that once-in-a-lifetime journey. One that, as the journey unfolds, brings forth answers to your deepest questions and mastery over your most painful and arduous challenges.

It is an intense and deeply personal journey that offers an opportunity to re-view your world and yourself.

It is a cutting-edge education, one that is:



An Essential Education for Living in the 21st Century.
The Lifetoolz Seminar
For Personal Transformation and Professional Excellence.

Increasing the reach...



The Lifetoolz Seminar

is launched in
Amman, Jordan
Sept 2005

The Lifetoolz Program Materials



www.lifetoolz.org

Pictures taken during a Lifetoolz Seminar for a corporate group in Bombay, July 2006

